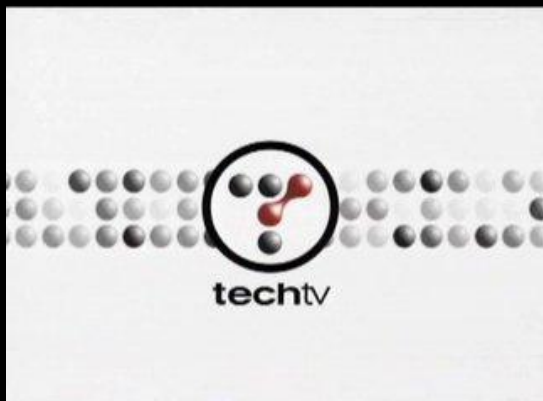


# CRAZY DAYS AT TECHTV ...



Little Girl: Oh what a beautiful winter afternoon. Why every day I get up and I feel blessed to live in California.



Little Girl: I love living in a state where a little girl can run a simple dog washing business on the side and still be able to afford her own Titanium Apple Notebook computer!



Little Girl: What's that Tiger? Leo and Patrick are in a bind? They can't find the mathematical theorems that provide the basis to Moore's Law? The show is starting and they don't know what to do?



Little Girl: Why this isn't a job for little Melinda Fallowitz, president and CEO of DogWashers.com ...



Little Girl: Shazam!



::Boom:: ::Pow:: ::Crash::



Morgan: .. it's is a job for Morgan Webb, Super Heroine and Ace Researcher!



Paul Block: Why thank you for coming today. I apologize for conducting this review over a taped webcast and for not being there in person, but there were pressing matters here at the Wookiee Village TM that I needed to attend to.



Paul Block: Go ahead and have yourself a seat. This shouldn't take long at all. In fact, of all these reviews, yours should be the easiest to conduct. You are a fine employee and you are quite a role model for your fellow TechTV associates.



Paul Block: Now, as you know, the corporation is in the process of restructuring. As part of that process we have done extensive focus group testing of all of our segments and I'm here with you today to go over the focus group evaluations of your little part of our show.



Paul Block: I will remind you that when I worked with Carson, Johnny and I had focus group testing all the time. He'd come up to me and say "Hey, hey, Paul Block!" and I'd say "Hey, hey Johnny Carson! Ed's looking a little ragged today!" Then we'd do a focus group, consisting of house wives and migrant workers, to tell us if we should put Ed McMahon into rehab or let him continue to molest guests and sing drunken German beer hall songs on stage during breaks.



Paul Block: While TechTV's focus groups are a little more, uh, scientific, than the hillbillies and housewives that we used on Carson, I'll assure you that the results of the groups are bring about the changes that we feel will be best for the network in this, the great time of change. Now with that, let's start with some items that relate to you.



Paul Block: First, the focus group enjoys your segments. We showed them some 35 of your more recent on-screen appearances and not one person walked out or had an epileptic seizure during them. I want you to know that that's pretty good for TechTV. It's a little known fact that Kate, sadly, had to be let go not because of any Broadway ambitions, but because her voice and strange facial expressions caused a health risk among the weak minded viewers out there.



Paul Block: While some in the group had concerns about your wardrobe, I want you to know that we have reviewed what you are wearing on a day to day basis, and have decided that neither your choice of clothing, nor your on-screen physical performance, unlike that of your gun-toting Matrix-obsessed coworker Megan, poses a health risk to the general public. Again, that's pretty good for a TechTV associate. I commend you for that aspect of your work.



Paul Block: Now, point two. Content. As you know, we're moving away from the standard "technology" issues and more towards a focus on how technology relates to the entertainment industry. As part of that new focus, you may have noticed that we're featuring new interviews with celebrities, many of whom I knew when I worked on Carson, and their technology-related films that were popular about that same time.



Paul Block: Finally, point three. This one is a delicate one as our groups pointed out something about you that needs an immediate work. I realize that human resources has asked us in management to be sensitive in dealing with debilitating or disfiguring aspects of our associates' bodies, especially those aspects that may hinder their on-air performances.



Paul Block: As you know, the camera adds 5 to 10 pounds to a person's body each time they appear on the air, in your case, unfortunately, the laws of nature apparently do not apply as your be-hind appears to gain 20 or 30 pounds each and every time you're on camera.

Paul Block: Why, with the success of Max Headroom on our network, we in management feel that this is the right step for our programming lineup. In that regard, your recent segments have been right on the money. You've developed a cool catch phrase for yourself, and I think that, of all of our associates, you are THE one who "gets" what we're going for with our new focus. Outstanding work, just outstanding.



Paul Block: I also realize that our Associates may not be gifted with perfect bodies. Why I, myself, have struggled for years to maintain a body of a world class athlete. Why my bulging biceps, my glorious curly brown hair, and my rear end, well my rear end is simply pure beefcake. BEEFCAKE! But, sadly, no one could hold a TechTV Associate up to the standards I set for myself.

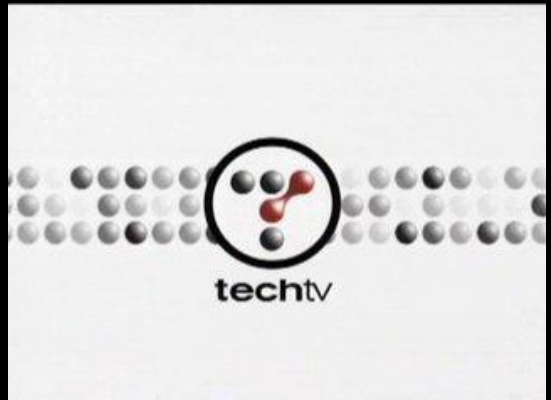
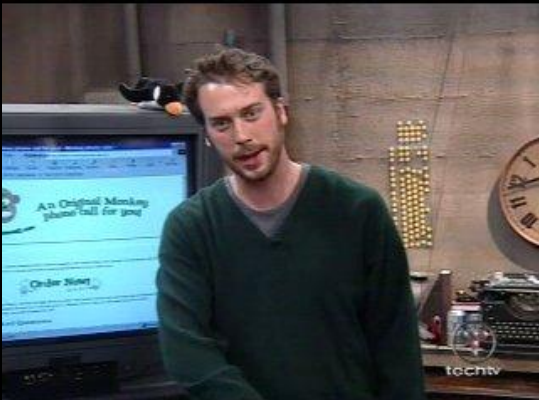


Paul Block: We in management have reviewed the tapes of your behind and must agree. It is enormous. It is awful. When you walk down the street people must go "Hey, look at that, it's the person on the screen savers with the big fat be-hind!"



Paul Block: In fact, we're surprised they can see your behind since there have been reports that it blocks out the sun whenever out step outside of our studios. Awful. Just awful. While I know that human resources said to go easy on our associates, when I played your most recent tape to them, most of them agreed that you could not see Leo from behind your big behind! Now that's saying something!

Paul Block: So, to review, you're a good associate, and you have adapted well to our needs for our new lineup. Your wardrobe and on-air conduct do not pose a health hazard, however, we must pull you from all on-air segments until you lose that 20 or 30 or so pounds from that big be-hind of yours. Thank you for attending this recorded video review. Buh-Bye!



Martin: ... and the #1 reason to key Paul Block's car on the way home tonight: Focus Group Reviews!

We'll be right back ...