

# hot buttered days AT TechTV ...



Erica: While the Screen Savers is not getting a set or a redesign, the girls at TechLive would like to extend a big fat "neener neener" to the boys of that set. We got redesigned and yooooooooo didn't!



Erica: In other news, Greg Brannan, formerly of E! Entertainment has been hired as TechTV's Senior Vice President of Programming. Let's go to our own "Sexxay" Becky Worley for background on Mr. Branen. Good evening Becky.



Becky: "Sexxay" Becky? I kind of like it. Come up with it yourself, "Intriguing" Erica Hill?



Erica: I just read the cue cards and look at my watch to see how many more minutes of hell I have to go through before my time here is done.



Becky: Don't we all. So Brannan is formerly of E! Entertainment and has taken over the role of TechTV's Senior Vice President of Programming.



Erica: Right, Becky, we knew that. We were going to you for more information on the man. Do you have anything on his plans for new programming? Or his interesting plans on how he's going to pay all of us in the new year?



Erica: How about a comprehensive news report from one of the leading journalists on the network?



Erica: So you have nothing of a journalistic nature to add to this report? Becky?  
 Becky: You want journalism?  
 Erica: Yes.  
 Becky: Then I'll patch you through to him myself, you can get your news from the source, sister!  
 Erica: No -- don't do -- that.



Becky: Jeez Louise, the girl gets a fancy new nickname and she becomes a taskmaster! Okay okay. So far I have that he's from E! and he's the Senior VP of Programming. That's all the cue cards say. What more do you want from me?



Becky: With Brannan at the helm? Come on, he worked at E!, we're lucky he hasn't turned this broadcast into "the naked news" already.



Greg Brannan: **WHO DARES TO INTERRUPT THE SLUMBER OF THE GREAT AND POWERFUL GREG BRANNAN? SPEAK NOW MORTAL, OR FEEL THE WRATH OF THE MAN WHO TURNED AROUND THE STRUGGLING E! NETWORK AND UNLEASHED THE GLORY OF BROOKE BURKE'S BOSSUMS UPON THE WORLD!**





Erica: Right. Erica Hill here, from the TechLive studio. Mr. Brannan ...  
Greg Brannan: **THAT IS THE GREAT AND POWERFUL GREG BRANNAN TO YOU, UNDERLING!**  
Erica: Uh yah. So Great and Powerful Greg, what are your programming plans for TechTV?



Erica: And you plan to do the same thing for TechTV?  
Greg Brannan: **THAT'S RIGHT, MORTAL.**  
Erica: And HOW do you plan to do that for TechTV?



Erica: And the fresh face you found was?  
Greg Brannan: **BROOKE BURKE. AH, BROOKE.**  
Erica: So your intention is to find the



Greg Brannan: **WHEN I TOOK OVER E! IT WAS A STRUGGLING NETWORK THAT FEATURED RERUNS OF ANCIENT TV SHOWS AND A PREPONDERANCE OF JOAN RIVERS. BY THE TIME I HAD LEFT, WHILE RIVERS WAS STILL A FESTERING PLAGUE ON THE NETWORK, OUR RATINGS HAD GONE UP 250%!**



Greg Brannan: **IN TURNING AROUND E! I WAS LOOKING FOR ICONS. FRESH FACES WHO PEOPLE WOULD TUNE IN EACH AND EVERY DAY TO SEE. NOT ONLY THAT, FRESH FACES WHO WORKED CHEAP AND DIDN'T MIND SHOWING A LITTLE SKIN IN ORDER TO BOOST RATINGS.**



Greg Brannan: **THAT'S RIGHT, MORTAL. IN FACT, IT COULD BE YOU! A GIRL WHO WOULDN'T MIND POSING IN HER UNDERWEAR DURING A NEWSCAST IN ORDER TO BOOST**



same sort of fresh face at TechTV?



Erica: Mr. Brannan, I speak for all of the women here at TechTV. We find your proposal appalling and disgusting and none of us want any part of it. Right, Becky?

Becky: Um ...

Erica: I said, "right, Becky!"

Becky: Err ...



Erica: Sell out your integrity in the name of ratings ...

Becky: So ... tempting ... must ... wear ... bikini ...

Erica: Ugg. So last question, Mr. Brannan. Why do you appear before us as a giant black hole, an object that tends to suck the life and everything good and pure out of anything that comes near it?



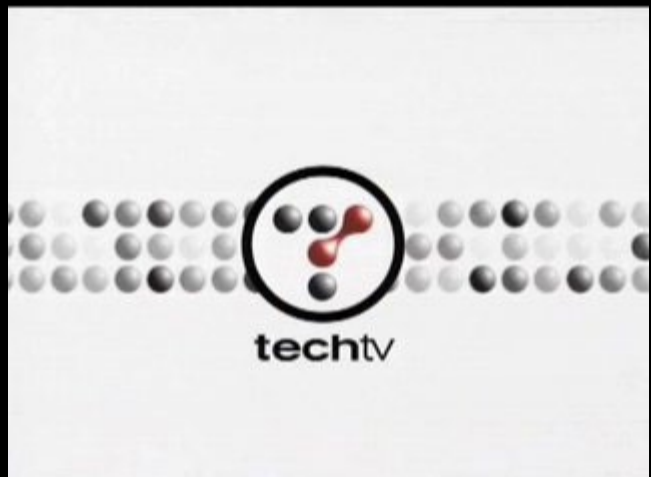
RATINGS! JUST LIKE MY BROOKE. MY DEAR SWEET BROOKE ...



Greg Brannan: **THINK OF IT, BECKY, BIKINI BONUS THURSDAY. A SPECIAL OF YOUR OWN. CALENDERS. BEING THE OBJECT OF DESIRE OF ALL THE MALE VIEWERS OF OUR NETWORK. ALL OF THIS COULD BE YOURS SHOULD YOU ...**



Greg Brannan: **WELL, I DO COME FROM E!, AFTER ALL.**



Erica: Well that explains everything.  
Let's go to break!

We'll be right back ...

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